Arlington High School Booster Club

General Meeting Agenda

October 18, 2016

Welcome

Call to Order

Introductions:

- Laura Denovan, Assistant Treasurer

- Brian & Holly Bowles, Webmasters

- Dave Sweeting, new member

In Attendance: Holly Bowles, Dave Sweeting, Elizabeth Rosson, Laura Denovan, Michelle Hinrickson, Mike Carlton, Marc Rosson, Shawna Gould, Christine Hinojosa, Kim Deisher-Allen, Mixie Deeter, Bill Landry, Suzanne Williams, Theresa Litton, Sheri Kelly,Michelle Williams.

Minutes from September 20, 2016

Motion to approve minutes

Correction – Linda Bollinger is the Academic Director

1st Sheri Kelly 2nd Michelle Williams

All in favor

Treasurer's Report

Marc explained that this report ended being “standard” in nature. Key items Marc discussed:

* Finishing up the large portion of our membership drive, which is usually over at the last football game.
* One unexpected expense, our clothing start-up expense.
* Only about $600 used of the $3000 grants so far. There have been no grant requests so far.
* Only $40 has been utilized from the Students In Need fund so far.
* We are on course and look really good with planned expenditures within Student Giving, Dollars for Scholars, and Staff Appreciation.
* Current membership is 217, which is up 21 from last year’s year-end total. We should pick up more new members during basketball season. Marc explained there is potentially 600 members “out there.”
* The difference to bank fund is zero, meaning the club balances to what’s in the bank are equal.
* We renewed our charitable status to the state. Marc renewed the policy.
* The superintendent sent a letter thanking the Booster Club for $1,500 to fund the Cross Country camp.

Mid-year Budget Review

Marc explained that the budget balances currently, but we need to achieve our targeted income projection. Our target for Business as Boosters was 20 and we have 11 currently. We still need 15 new businesses at a membership fee of $325 each. We need additional funds due to the start-up fee for the t-shirts. We can also reach this point if we get 87 new members. There was also discussion that we sell the t-shirts so that we can offset the start-up amount.

There is $6,000 in reserves with the goal of not dipping into these funds to keep this amount as a “rainy day” fund.

Motion to Approve the Treasurer’s Report

1st Sherri Kelly 2nd Suzanne Williams

All in favor

**OLD BUSINESS**

Pepination Parade

Theresa Litton

Theresa explained that the parade went very well. There were fewer trucks than anticipated so students from the court doubled-up, meaning four students were in each truck. Many of the parents were thrilled to drive the trucks. It was recommended that the Duke and Dutchess should be in a car next year due to limited access to get wheel chairs in the trucks.

Chili Feed

Mike explained that it was very fun, but it seemed that there were fewer attendees than normal due to the poor weather. Michelle explained that all of the chili was eaten, and Marc said the bratwurst sales were solid.

**NEW BUSINESS**

November 10th Teacher Conferences

Mike wanted to remind everyone that this is the date for the dinner, yet we don’t have a director yet. Mike is looking to get the lunch catered. Last year students in the food program fixed the meal. Debbie Whittis is considering leading this activity. Michelle H. said sandwiches are a great idea and the teacher’s union representative has expressed that teachers are already excited for the Booster Club’s dinner. Kim suggested going to Walmart as they would possibly donate sandwiches and chips. Dave mentioned Costco as a good option for food and Kim suggested contacting Costco as they will provide a $50 gift certificate to non-profits each month they make a request.

Calendar

* Basketball Concessions: Mike and Shawna encouraged members to participate in two nights.
* Halloween staff treats are coming up.
* Conferences are in November.
* “No Ask” event will be hot chocolate in December.

Marketing

- Booster t-shirts

The t-shirts cost $15 and run small. The shirts were not made to be a profit maker, but a way to celebrate the 25th anniversary of the Booster Club.

Membership Appreciation Outreach

During basketball season, Shawna would like to do a “free treat” for members wearing their Booster Club t-shirts. Kim recommended giving everyone wearing a t-shirts a ticket for a drawing.

There are 209 members registered on our website.

Event communication

Mike expressed that he would like us all to pick up our communication efforts with each other. He states the more we communicate about upcoming events and how to provide support, the better our group will function.

Business as Boosters

Shawna displayed a list of local business showing who said yes, no, and who hasn’t been contacted. Shawna was interested in seeing if there were any attendees who have a connection on businesses on a list as a method to make a personal contact.

Request for Funds

1st request: $40 ASB card for a student in need. Mike advised to approve.

2nd request: Knowledge Bowl – membership into registration/tournament in the amount of $275. Mike explained that this is a traditional expense each year.

Motion to approve both grants.

1st Mixie Deeter 2nd Dave Sweeting

All in favor

Dave Sweeting was asked by Mike to explain his interest in the Booster Club. He explained that he joined the Booster Club to because he wanted to utilize his talents and interests. He was interested in finding where he is needed most. It was recommend the he be the Business as Boosters chair.

**DIRECTOR REPORTS**

Academics

Linda Bollinger

No report

Creative Arts

(open)

Fine Arts

Sheri Kelly

Sheri asked how we can deliver on the large items the teachers requested. She repeated the desire/need to have a grant writer. Kim indicated she is working on bringing a grant writer in to host a class on how to write grants for any interested teacher. Mr. Boatman is helping to lead this.

Student Activities

Theresa Hinricksen

Staff Activities

(open)

Athletics

Michelle Williams

There is a new wrestling coach (who attended our last meeting), basketball concessions are coming soon. Michelle asked if we can try to do the wrestling hospitality room for additional visibility. Mike recommended she contact him directly.

Membership

Mixie Deeter

213 members currently

Kim said she is excited about possibility of a grant writer.

AHS Principal Remarks and Information

Christine Hinojosa

Christine explained that the district office is “bare,” and ASD schools will alternate months to decorate the district office. It’s up to the school to determine how they want to decorate. She expressed thanks for effort on the chili feed and the help with the parade. There should be some fall athletic playoffs as teams are doing well. Christine will bring recommendations for bell schedules so students can meet the CORE 24 requirements. Summer school reduced the number of students behind by 24%.

Next General Meeting: November 15, 2016